

PawnMaster Training Programs

With over 25 years in the pawn industry Data Age has amassed a wealth of knowledge about the industry and its needs. We've put this knowledge and feedback from over 2,600 customers into PawnMaster. As a result, we've built a system that is the most robust and comprehensive pawn management system in the world.

As with many advanced systems, learning all it can do for you without guidance can be time consuming. That is why Data Age offers several training options for you and your employees to take full advantage of everything PawnMaster has to offer. Our goal is to make sure you understand how PawnMaster can help you maximize your revenue and profits.

We offer several training options from self-paced tutorials to one-on-one sessions with subject matter experts who have years of experience using the PawnMaster system. From beginners who are looking to get the basics, to advanced users who are looking to take their shop to the next level, PawnMaster training gives you and your staff an opportunity to learn more. Our trainers have been in the pawn industry longer than many pawnbrokers and understand the unique challenges this industry faces from police compliance to inventory controls and much more.

Contact your Data Age representative to find out which program is best suited for your needs.

PawnMaster Training

- Flexible Programs
- Basic, Intermediate & Advance Classes
- Learn Online, In Your Shop, in Our Office
- Take Your Shop to the Next Level

Data Age University Data Age Campus

Data Age University (Data Age U) is a dedicated classroom facility in the Data Age corporate headquarters, located in Clearwater, Florida. Data Age U is taught by subject matter experts with years of PawnMaster and industry experience who can tailor the training to meet your specific needs.

Data Age U is an excellent resource for advanced users looking to gain deeper insights into their business. Data Age U allows you to learn about advanced features and get a better understanding of the advanced reports available in PawnMaster. For new shop owners, Data Age University is an excellent way to get started with a solid foundation and get insight into the advanced features they will soon be using.

When possible, we will import your shops data onto our training computer helping us identify areas your shop may need more specific training. For example, your employees could be over discounting, resulting in lost profit; or maybe not discounting often enough, resulting in lost sales. By analyzing your data we can tailor the training to give you an understanding of which reports you should be using to make better decisions for your business. Training at Data Age U keeps you free from distractions and interruptions, giving you the best possible environment for learning and success.

While visiting sunny Florida, many Data Age University students have taken the opportunity to extend their stay to include some vacation time. With some of the best beaches in the world, Orlando and Tampa theme parks, as well as the Hard Rock Casino in our backyard, adding a few personal days to their business trip has become common. We can even help you with the travel arrangements.

University Training

- Customized Curriculum
- Learn from Experienced PawnMaster Experts
- Away From Distractions
- No Interruptions
- Learn On Your Data
- Meet Our Team
- The Most Comprehensive Training Available

Advanced Areas Covered

- Using PawnMaster to Increase Revenue
- Advanced Reporting
- Owner/Manager Functions
- Employee Access Controls
- Identify Weaknesses
- Marketing Tools

On-Site In Your Shop

PawnMaster On-Site training puts a PawnMaster subject matter expert in your shop. This is a great option for new shops, shops that are growing and shops with a large number of employees. Our subject matter experts can bring your entire staff up to speed at the same time. Having an on-site trainer gives your team the ability to work one-one-one with a PawnMaster expert. Our instructors can tailor the training to your specific needs and while on-site, can address individual questions with each one of your employees, giving them the opportunity to become proficient with PawnMaster faster and easier than using self-paced training.

Online

Our free online training program contains over three hours of self-paced video tutorials. These tutorials cover basic, intermediate and advanced elements of using PawnMaster. Learn at your own pace, repeat lessons as often as you like, accessible twenty four hours a day, seven days a week. There are over 75 easy to use, comprehensive videos covering everything from making a pawn and prorating, to automated text messaging.

Phone

Data Age also provides over-the-phone training. Phone training is best suited for individuals and is usually targeted to a specific need.

Training On-Site

- Learn in Your Shop
- Work One-on-One
- Train Your Entire Staff
- Learn on Your Computers
- In-depth Q&A

Training Online

- 24/7 Access
- Self-Paced Learning
- Free
- Use for Ongoing Training

Hotel Recommendations

There are several hotels located within a few minutes of the Data Age University training center. Additionally we are 20 minutes away from beach front hotels and are less than 30 minutes away from the Hard Rock Hotel and Casino in Tampa. Here are some recommendations.

Hotels

Comfort Inn & Suites

2 Minutes Away
3910 Ulmerton Road
Clearwater, FL 33762
727-573-3334

Hard Rock Hotel & Casino

30 Minutes Away
5223 Orient Rd
Tampa, FL 33610
1-866-502-7529
www.seminolehardrocktampa.com

Sheraton Sand Key Resort

20 Minutes Away
1160 Gulf Blvd.
Clearwater Beach, FL 33767
800-456-7263
www.sheratonsandkey.com

Sandpearl Resort

20 Minutes Away
500 Mandlay Ave.
Clearwater Beach, FL 33767
877-726-3111
www.sandpearl.com

Airports & Airlines

St. Petersburg/Clearwater International Airport (PIE)

1 Minute Away
14700 Terminal Blvd
Clearwater, FL 33762
www.fly2pie.com

Tampa International Airport (TPA)

20 Minutes Away
4100 George J. Bean Parkway
Tampa, Florida 33607
www.tampaairport.com

Sample Airlines

Allegiant
Vision Airlines

Sample Airlines

Delta	JetBlue
Southwest	AirTran
American	United

Area Attractions

- World Famous White Sand Beaches
- Water Sports
- Natural Springs
- Busch Gardens
- Adventure Island Water Park
- Disney Theme Parks, Water Parks & Resorts
- Universal Studio & Island of Adventure
- Hard Rock Hotel & Casino
- Spa & Golf Resorts